

# Smart

28% of people aged 15 years and over in Wellington have a university degree or equivalent, compared with the national average of 20%.

# Growth

Around 46% of the workforce is engaged in knowledge intensive industries.



## Wellington, New Zealand.

Make it here.



# Quality of life

Wellington enjoys a unique geography with a wonderful harbour, CBD, hills, rivers, parks and forests all easily accessible.

- Almost all residents live within 3km of the coast.
- An hour's drive from Wellington City there are pristine forest parks, beaches and the world-renowned wine region of the Wairarapa.



**The best of both worlds.** Wellington is innovative, enterprising and a great place for family living. We consistently rank highly in innovation and technology scores across the world, with a highly skilled workforce to match our ever-increasing ambitions.



# Top 20

New Zealand is one of the top twenty **most innovative** countries in the world.

*\* Global Innovation Index 2013*

# ICT strength

Strong Information and Communications Technology sector. Wellingtonians are twice as likely to work in ICT than people in other New Zealand cities.



# Affordable

Wellington is an affordable entry point into New Zealand with a **median house price of \$410,000** compared with Auckland at \$685,000.

*Real Estate Institute data, March 2015.*



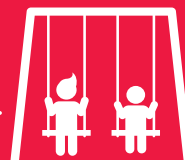
# Creative



Wellington is the creative capital. The Hobbit, Avatar, Lord of the Rings, The Hunger Games, Man of Steel, X-Men, The Wolverine, The Avengers, Iron Man 3, District 9 and many more box office hits were filmed in Wellington or had visual effects engineered here.

# Fun

**Room for your family.** There are 102 playgrounds and parks in Wellington City alone.



# Roam

**Get out and about.** There are 363km of walking and mountain bike tracks to explore.



[WellingtonNZ.com/work](http://WellingtonNZ.com/work)