



A city where everything is within reach.

makeithere.co.nz  
Wellington, New Zealand.



Absolutely  
Positively  
Wellington

@makeithereNZ

Wellington is one of the top twenty most innovative cities in the Asia Pacific region. *Global Innovation Index 2014.*

Top 20



Great quality of life in a unique geography where a wonderful harbour, CBD, hills, rivers, parks and forests are all very accessible. Almost all residents live within three kilometres of the coastline. An hour's drive from Wellington City there is access to pristine forest parks, beaches and the world renowned wine region of the Wairarapa.



Quality of life



Around half of Wellington's workforce is found in knowledge intensive industries, the highest proportion in New Zealand. *Infometrics 2013.*

Growth

Wellington has the most highly educated workforce in New Zealand. *Statistics New Zealand.*

Smart



Wellington is the creative capital. *The Hobbit, Avatar, Lord of the Rings, Planet of the Apes, The Hunger Games, The Wolverine, The Avengers, Iron Man 3, District 9* and many more box office hits were filmed in Wellington or had visual effects engineered here.



Creative

Wellington is the centre of New Zealand, so with our roads, airport and ferries you'll be able to access all of the beauty that our country has to offer.



The centre



**The best of both worlds. Wellington** is innovative, enterprising and a great place for family living. We consistently rank highly in innovation and technology scores across the world, with a highly skilled workforce to match our ever-increasing ambitions.



## Top 20

New Zealand is one of the top twenty **most innovative countries** in the world.  
*Global Innovations Index 2014.*

## Vacancies



**ICT:** 550+  
**Engineering:** 140+  
**Healthcare:** 130+  
**Accounting:** 120+  
**Government:** 100+

We have jobs with a diversity of employers, be it government, multinationals, national brands or startup companies.

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## ICT strength



Wellington has the highest concentration of web-based and digital technology companies in New Zealand. Wellingtonians are twice as likely to work in ICT than people in other New Zealand cities.

*Statistics New Zealand.*

## Affordable



Affordable entry point into New Zealand.  
**Median house price of \$420,000** compared with Auckland \$620,000. Below the national median house price of \$425,000.

*Real Estate Institute data, December 2013.*

## Fun

**Room for your family.** There are 103 playgrounds and parks in Wellington City alone.



## Sun



Wellington has more sunshine hours than London and less rainfall than Auckland. Wellington enjoys around 2,000 sunshine hours a year. By comparison London averages 1,500 and Vancouver 1,850.

Wellington is the  
'Coolest Little City  
in the World'